

MANAGEMENT OF INNOVATION IN TEACHING AT FCHPT STU

Departement of management IM STU

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INNOVATION

- implementation of a new or significantly improved product or process of a new marketing method or a new organizational method in business practices, organization of work or external relations.

European Commission

TYPES OF INNOVATIONS

◎ Grounbreaking

- bring discontinuity
- small number - big impact
- typical for start -ups environment

◎ Incremental

- small improvements of existing products and processes
- large number - large cumulative impact
- typical for big companies

SME OF SR AND INNOVATIONS

◎ SME

- 99% of the business entities in the SR
- innovation activity of SME - increase of SR competitiveness
- simple organizational structure
- better ability and greater willingness to bear risk
- innovation leaders - 1% SME
- compared with the EU average - lag

LAG OF SLOVAKIA IN THE AREA OF INNOVATIONS

- ◉ missing public infrastructure for innovation support
- ◉ weak link of SME with wider innovation environment
- ◉ missing instruments of funding the innovative companies growth in the critical early and growth stages

SUPPORT OF SME INNOVATION IN SLOVAKIA

- ◉ European Commission - JEREMIE
- ◉ Government -APVV, Innovation fund, SBA, SARIO, SAV, SIEA
- ◉ Universities
 - STU -Technological incubator InQb
 - encouraging of students innovation in teaching

MANAGEMENT OF INNOVATIONS IN TEACHING AT FCHPT STU

Goal:

to enable students to acquire
the quality basic economic
and managerial skills, in accordance
with the requirements of practice

AREAS OF TEACHING INNOVATIONS

1. Financial literacy
2. Simulation of managerial decision-making processes
3. Marketing skills
4. Business skills
5. Presentation and communication skills
6. Other areas (accounting, legislation)

1. FINANCIAL LITERACY

Subjects:

- ⦿ Basics of financial literacy
 - cooperation with JASR n.o
 - certificates
- ⦿ Financial market and corporate finance

CERTIFIKÁT

za úspešné absolvovanie programu

Viac ako peniaze

získava

Ivana Antalová

Bratislava 25. máj 2015

človák
Mgr. Zatrochová PhD.
programu

Peter Kalč
Mgr. Peter Kalč
programový ma

CERTIFICATE
OF SUCCESSFUL
GRADUATE
OF THE PROGRAM
FINANCIAL
LITERACY

2. SIMULATION OF MANAGERIAL DECISION-MAKING

Subject:

- ◉ Managerial simulation exercises
 - licensed program
 - using of theoretical knowledge for practical application



A Member of JA Worldwide



VEŠELÁNÍ
A POKROKOVOSTI
V ČESKÉ REPUBLICE



NADACE
TOMÁŠE BATI

JA Manažerem nanečisto

Vítězové získají
hodnotné ceny
od značky HP

Česko-slovenská soutěž pro vysokoškoláky
pořádaná Nadací Tomáše Bati a organizací
JA Czech ve spolupráci s JA Slovensko

Registruj se na www.jamanazer.cz



Harmonogram soutěže

31. 3. 2017
3. 4. – 24. 4. 2017
26. 4. 2017
1. 5. – 13. 5. 2017
15. 5. 2017
24. 5. 2017

Uzávěrka registrací do soutěže
1. kolo soutěže
Oznámení postupujících týmů do 2. kola
2. kolo soutěže
Oznámení postupujících týmů do finále
Finále soutěže v sídle HP v Praze

Podporují:



Hlavní partneři:



3. MARKETING

Subject:

- ◉ Marketing in industrial plants
 - teaching in English language
 - case studies

4. ENTREPRENEURIAL SKILLS

Subjects:

- ⦿ Basics of entrepreneurship I
- ⦿ Basics of entrepreneurship II

Cooperation with JASR, n.o
 with InQb at STU
 with the project Go along!

- participation in competitions for young entrepreneurs



COMPETITIVE TEAM OF FCHPT STU LIEGE 2013



COMPETITIVE TEAM
OF FCHPT STU
AT THE FAIR
OF YOUNG
ENTREPRENEURS
BRATISLAVA 2015

5. PRESENTATION AND COMMUNICATION SKILLS

Subjects:

- ◉ Presentation skills
- ◉ Communication skills

-cooperation with the Slovak debate association

6. LEGISLATION, ACCOUNTING

Subjects:

- ◉ Tax System
- ◉ Labour law and Social security law
- ◉ Basics of double-entry accounting
- ◉ Managerial Accounting

7. COOPERATION WITH PRACTICE

- ⦿ Excursions - Slovnaft a.s., VW Slovakia a.s.
- ⦿ Cooperation with JASR s.o.
- ⦿ Collaboration with InQb at STU
- ⦿ Invited guests from practice at lectures:
 - bank products
 - forex transactions in the financial market
 - Spiral management,
 - Cash flow quadrant, passive incomes

CONCLUSION

Motto:

Non schoale sed vitae discimus

We are not learning for school

but for life

Seneca